



# Are you a SMART CONSUMER?

Do you think you know the answers to all the questions given below? If not, don't worry. Read the stories in this book and become a smart consumer today!

1. Which of the following ways helps determine if a product is good?  a. Checking reviews  b. Reading the product description  c. All of the above
<ol> <li>True or false: While checking online reviews you must always check who posted the review, what they posted about and when it was posted.</li> <li>True b. False</li> </ol>
<ul><li>3. True or false: Mediation helps to quickly solve some matters.</li><li>a. True</li><li>b. False</li></ul>
<ul> <li>4. A mediator will help in reaching settlement.</li> <li>a. A slow</li> <li>b. An out-of-court</li> <li>c. A different</li> </ul>
5. What should you look for when checking to see where a product has been made? a. Weight of the product b. Height of the product c. Country of origin
6. True or false: In case of imported products, as per Legal Metrology, Packaged Commodity rules, country of origin in mandatory.  a. True b. False
7. True or false: You should be careful of surrogate ads. a. True b. False
8. You should be careful of surrogate ads that promote products by law. a. Prohibited
b. Approved c. Compulsory

Answers: 1-c, 2-a, 3-a, 4-b, 5-c, 6-a, 7-a, 8-a

#### **REVIEW THE REVIEWS**

































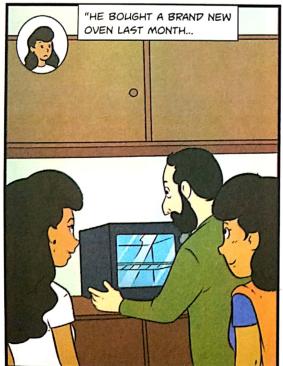




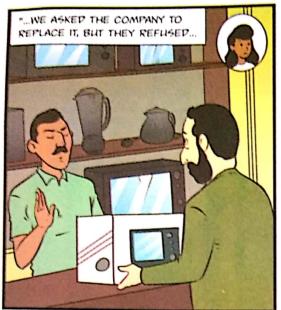
#### **OVEN TROUBLES**









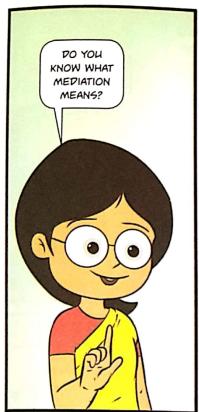






















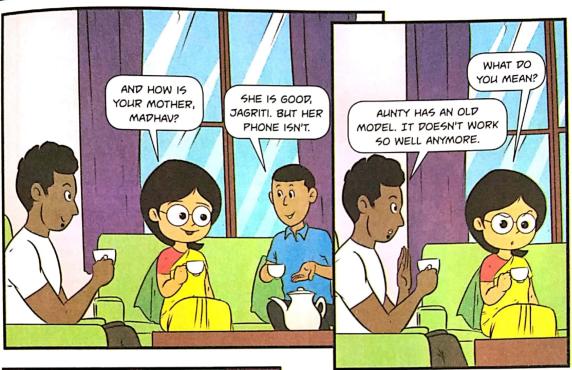








### PHONE FALLACIES





































## CONTENTIOUS COMMERCIALS







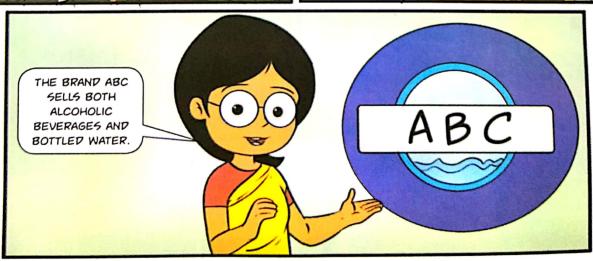


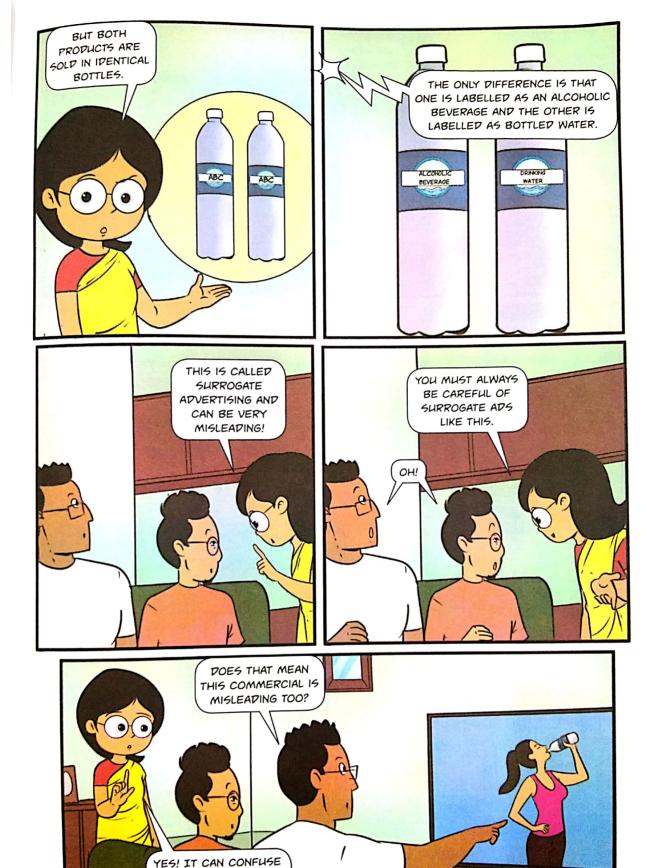












CONSUMERS.











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Before buying a product alway. look for these quality marks.



ISI Mark



**CRS Mark** 

to ensure the quality, safety and reliability of the produc

oy gold with Hallmark bensure its quality and authenticity.





BIS Standard mark 221(916

Purity of gold in carat & fineness XXXXXXXXXXX

6 digit alphanumeric Hulo cone

Look for these symbols before buying gold





Make your voice heard. We're here to listen to your consumer grievance via National Consumer Helpline



SMS - 8800001915 Message for a call back request



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Call - 1915 in 17 languages

